

WYETH PHARMACEUTICALS: MANAGEMENT BUY-IN AND CONSISTENT COMMUNICATION WITH PROLOG

One of the world's largest research-driven pharmaceutical and health care products companies, Wyeth develops and manufactures well-known health products such as *Advil*® and *Robitussin*®, as well as prescription and animal health products. As a division of Wyeth, Wyeth Pharmaceuticals is dedicated to the successful development and manufacturing of recombinant protein biopharmaceuticals (protein-based drugs). With worldwide revenue of more than \$15.9 billion in 2003 and products sold in more than 140 countries, Wyeth is truly a global health care leader. For complete corporate information, visit www.wyeth.com.

Prolog provided the most comprehensive set of project management tools to streamline our business processes, and has improved communications, both within project teams and within the department.

- Bill Hannula,
Senior Project Manager
Engineering Services
Group,
Wyeth Pharmaceuticals,
Andover BioPharma
Campus

CORPORATE BACKGROUND

The Engineering Services Group (ESG) for the Wyeth Pharmaceuticals Campus at Andover, Mass., oversees project controls and project management on laboratory and office renovations, general site projects (i.e. office upgrades, parking lots and garages), and equipment and Good Manufacturing Practices upgrades for the site.

The ESG team manages between 60 and 80 projects per year with a total value of \$60 million. In Andover, a new development facility is currently under construction, and the manufacturing facility is being expanded for large-scale production of other innovative products.

Wyeth

ASSESSING THE SITUATION

In 2001 ESG determined that its self-created database no longer met its project management needs.

"As an owner working in the pharmaceutical industry, we don't have the same extensive system needs as general contractors, but the existing system didn't provide the automation and enforcement of best practices we need for our global organization," said Bill Hannula, ESG senior project manager.

"We have 300 people in our group and one of our biggest values is collaboration. We needed a solution that would make our communication more efficient, streamlining the projects that encompass our facility needs," continued Hannula.



Before evaluating several vendors, ESG developed its functionality requirement specifications. Standard business processes and better documented communication were the first criteria for ESG's new solution.

"We have an atypical project execution method, working with outside engineering, construction management, and subcontractor firms or using our in-house services on some projects that don't include any construction."

"We really needed to standardize our processes and put everything in one, central system to better determine project status and track financial performance across our portfolio of projects," remarked Hannula.

SELECTING PROLOG APPLICATION SUITE

After careful selection and evaluation, ESG implemented Prolog® Application Suite from Meridian Project Systems® (MPS) to track budgets, costs and project documents.

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"We selected MPS because it's 18 months ahead of the competition and on the cutting edge of technology. Prolog's tools are easy to use and provide the critical customization and reporting capabilities that Wyeth needs," stated Hannula.

"In addition, its sales, technical and service people were great during the entire selection process. We appreciated their level of customer service," he continued.

IMPLEMENTING PROLOG

MPS Professional Services Group customized the cost control, document control and field administration modules of Prolog and then completed a large data migration from ESG's legacy system.

MPS tailored Prolog's robust reporting capabilities to create a uniform reporting tool, automating ESG's executive management summary reports. ESG relies on Prolog's cost control and budget forecasting capabilities to better track expenditures and anticipate costs.



Wyeth Pharmaceuticals Campus
Andover, Massachusetts

BUY-IN AND CONSISTENCY

"Our clients and upper management have really bought into our new reporting and cost forecasting capabilities. They're more comfortable with the consistency of the information, and they value that our group has an obvious and visible grasp on the details of our projects," stated Hannula.

"Prolog has definitely increased our credibility with our clients and end users."

ESG and its end-users are impressed with the user-friendliness of Prolog. "Prolog's ease-of-use is great. We require that our construction management service providers use it as well," continued Hannula.

"Because we're using the same system, our internal and external communication have improved; we're on the same page. We have less risk and more collaboration."

With increased presence and workflow efficiencies, ESG is taking on additional projects that might not have been addressed if Prolog were not in place.



Prolog's custom reporting and word processing provide ESG data standardization and consistent control processes with real-time access to data for immediate and dependable decision-making.

Prolog enables forecasting of budget and cost information that has helped ESG better communicate project details and strategize for future development with clients and executive management.

CLIENT CONTACT

Bill Hannula
Senior Project Manager,
Engineering Services Group

ABOUT MPS

Meridian Project Systems® (MPS) develops project management software that improves financial performance and reduces risk on large corporate real estate projects and other capital-intensive construction initiatives. Over 8,500 of today's leading business enterprises, government agencies, and AEC (architecture, engineering, and construction) firms use MPS products to accurately plan, budget, and track all aspects of the real estate project lifecycle.

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